



FOR IMMEDIATE RELEASE

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Returning This Year: Ciderfest! Your Passport to Great Tastes.

This exciting and tasty event showcases the unique ciders and local foods of Ontario's largest apple growing region along the Apple Pie Trail, June 7th to 16th.

Blue Mountains, Ontario. May 15, 2019 --- With the area producing 25% of Ontario's apples, we can truly say, "Cider Grows Here." And this is your chance to taste them all during the second annual Apple Pie Trail Ciderfest! Ten days of hard cider and food pairings, taking you from Duntroon to Blue Mountain, Beaver Valley, Thornbury and Meaford.

The Cider Pairing Passport is your ticket to taste, and a chance at great prizes!

Your passport includes pairings at 7 cider stops! Choose between the \$30 weekday passport (valid Monday – Friday) or upgrade to the 7 Days a Week passport for \$50! Enjoy food and hard cider pairings at Duntroon Cyder House, Beaver Valley Cidery, Kaytoo Restaurant & Bar (featuring Coffin Ridge Cider and Duxbury Cider), Georgian Hills Vineyards (featuring Ardiel Cider House), Thornbury Village Cider House, The Cheese Gallery (featuring Spy Cider House), and Coffin Ridge Forbidden Family of Ciders. Get your passport stamped at 4 or more stops and enter to win great prizes including \$300 in gift cards for local cider houses.

Hop on the "Cider Rider"!

Let someone else do the driving! Visit 4 Passport stops on the Cider Rider bus tours provided by Ace Transportation Group. Reserve your seat early as space will fill up fast!

Book Now!

Ciderfest on the Apple Pie Trail is an exciting way to get to know the ciders of the region and the best of its apple-inspired cuisine, all while immersed in the summertime beauty of the Niagara Escarpment. For more information on the venues and specials, and to buy your passports now, please visit www.CiderGrowsHere.ca and www.ApplePieTrail.ca

About Blue Mountain Village:

Between the foot of the Niagara Escarpment's scenic Blue Mountains and the rugged shores and crystal-clear waters of Georgian Bay, the picturesque Blue Mountain Village is Southern Ontario's premiere four-season destination. A cobblestoned pedestrian village framed by turn-of-the-century Ontario architecture, the Village offers a wide variety of family accommodations, activities and attractions including over 50 unique shops and restaurants, open-air gondola, zip lines, ropes courses, hiking, biking, segway tours and much more. An incredible natural retreat, the Village offers as much – or as little – as you'd like to do. www.bluemountainvillage.ca
