

Blue Mountain Busy Getting Ready for the Season While Waiting on the Weather for Opening Day

BLUE MOUNTAINS, ON – November 25, 2015 — Even if Mother Nature isn't quite ready for winter, Blue Mountain Resort & the Village certainly is. The Resort had initially been targeting November 27 as the start to their ski season but recently announced a delay to their opening date due to the warmer temperatures forecasted this week. "The systems are ready to get running as soon as the weather and conditions are favourable," says Steve Spiessman, Director of Slope and Grounds Operations. "We are taking advantage of temperatures as warm as -2.2 Celsius and snowmaking windows as short as 4 hours to get the hills open as soon as possible."

As the official opening day gets closer, the Resort is still preparing for the busy season and looking for seasonal staff to help serve the thousands of guests Blue Mountain draws each season. To attract student talent, Blue has launched a new Tuition Assistance Program which provides eligible employees with an opportunity to receive \$500 toward their post-secondary education for every consecutive season of employment. "This is a brand new program that is pretty unique to this area," says Janet Hammond, Manager, Human Resources. "We know we will need more team members once the season kicks off and we want to do what we can to make working at Blue as great an opportunity as possible."

Off-hill, the events in the Blue Mountain Village are also lined up and ready including Jingles and Joy, a December festive welcome to winter that includes free activities for families from horse-drawn wagon rides, carolers, visits with Santa and free family Fireworks every Saturday in December at 8pm. "The Blue Mountain Village has become a hub of activity every weekend of the season," notes Claire Woodhouse, Events Coordinator for the Blue Mountain Village Association. "People know that if they are looking for something to do on- or off-hill in the winter, they can always find something fun to do at Blue."

The updated opening day for the season is yet to be confirmed but Blue Mountain will be providing updates on their social media accounts and on their website. Those anxiously awaiting the news that the lifts will be running can check www.bluemountain.ca or phone 1-877-445-0231 for updates.

-30-

Tara Lovell

Manager, Public Relations

Blue Mountain Resorts LP

190 Gord Canning Drive Blue Mountains, Ontario, L9Y 3Z2

P: 705-445-0231, ext. 6052 | F: 705-444-1751 tlovell@bluemountain.ca