

FOR IMMEDIATE RELEASE

No End in Sight for The Apple Pie Trail

Just 90 minutes north of Toronto, the award-winning culinary Trail continues to grow in size & popularity.



Blue Mountains, Ontario. (May 2, 2016) --- Entering its 8th year, in the heart of Canada’s most concentrated apple growing region, the Apple Pie Trail has now extended its reach to include Creemore in Clearview Township. The 40 stop Trail now runs from Creemore west to Meaford. Success breeds success and local Creemore businesses couldn’t wait to get involved. **John Giffen** of Giffen’s Country Market, a new stop on the Trail this year, explains

his interest. “We’ve watched the Apple Pie Trail grow over the years and seen how it impacts the businesses involved. So we’re very excited to be a part of it and to show visitors from the region and around the world just how much Creemore and the surrounding farm area has to offer.”

The Apple Pie Trail now boasts 40 stops with 12 adventure partners to offer the best in local culinary experiences, vineyards, cideries, galleries, museums, artisan products and orchards plus a new Stay and Play package at **The Westin Trillium House**. The outdoor adventures include hiking, biking, paddling and new for 2016 - helicopter tours - all coupled with food and drink pairings. Handy tools such as the new 2016 Trail brochure and map help guide visitors through the area to find products and experiences unique to the region including the UNESCO World Biosphere Reserve, the Niagara Escarpment and the vast expanse of Georgian Bay.

New For 2016: CREEMORE, STAYNER & MEAFORD

Mad Maple Country Inn & Agriturismo – Cooking classes for groups of 8-12, private dining and authentic culinary events you won’t find anywhere else. Madmaple.ca

Creemore Kitchen– Proprietors and Chef Caesar Guito and Sam Holwell embrace their relationships with the local farmers to help them bring their very best dining experiences to you. Creemorekitchen.ca

100 Mile Store – A Creemore gem packed with natural, organic fair trade and artisanal products including apple cider, fresh vegetables, meats, cheeses, soaps and salves. Creemore100milestore.ca

Giffen's Country Market – A genuine farm and market experience. 17 types of apples, pick your own fruits, seasonal wagon rides and the #1 butter tarts in South Georgian Bay as rated by *On the Bay* magazine. Enjoy homemade breakfast and lunch in the Market Dining Room. Giffens.ca

Creemore Farmer's Market – Every Saturday morning from Victoria Day weekend to Thanksgiving with special events scattered throughout the season. Creemorefarmersmarket.ca

Stayner Music Market & Park It – Locally produced and prepared foods, fruits and vegetables along with handmade crafts, local music and a classic car show every Thursday night from June 11th to August 27th. Clearview.ca

Andrew's Roots Restaurant (Meaford) – Local chef Andrew Barber offers heightened taste on classic cuisine with a casual fine dining experience inspired by fresh, local ingredients. Andrewsroots.com

About The Apple Pie Trail:

The Apple Pie Trail was launched in 2008 and is a year round culinary adventure trail designed to support local agriculture with tourism. It has received much International attention from Ontario Tourism and Destination Canada with media and travel trade trips throughout the world coming to experience the Trail. Additionally the Trail is the recipient of the 2012 Ontario Tourism Best Culinary Experience Award, 2014 Ontario Tourism Best Culinary Leadership Award, 2013 Premier's Award of Agri-Food Innovation and 2016 Festivals & Events Ontario Achievement Award for its Apple Harvest Festival. Visit applepietrail.ca for a complete list of the 40 Trail stops, 12 Partners, Accommodations & Adventures.

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